

October 2011 – LSIN Minutes

Treasurer Report – Bruce, Tina & Kate met last week, we have \$14,212. Travis did get a Tax ID number and they are in the process of switching passwords, accounts and names. They are reaching out to Betsy Sue to set up a corporation. We will need a Board of Directors. Bruce will clarify more with Betsy Sue to iron out details.

Spotlights

1. **Choice Connections** – The aging population has an increased need for information to and for seniors, especially placement. Choice Connections is a placement agency only and does not provide homecare services. They are very active in the placement process by knowing the industry and services and what is available to them. Locally owned with personalized, free service. It is not internet based. Can be a great referral source for anybody. Dan accompanies his clients on tours. Needs assessment is done over the phone to gather as much information as possible to help expedite the process. Top Ten Reasons to do Business with Choice Connections!
 - a. Locally Owned
 - b. Personalized Service, Not Internet Based
 - c. We accompany our clients on the tours
 - d. Free Needs Assessment
 - e. We do the work for you; we only bring your qualified leads
 - f. Save clients time and stress in the search for housing
 - g. Knowledge of Industry and Services
 - h. Great Referral Source within the Industry
 - i. Local Knowledge of the DC Metro Area
 - j. Follow up

Contact Dan at dan.gardiner@choiceconnections.com or 571-278-4653 for further details.
Please visit the website at www.choiceconnections.com

2. **Time Traveler** – Tom Kuehhas owns Time Traveler. This is a hands-on Revolutionary War program that travels to area senior residences and community centers. Tom developed this program while a director of a museum in New York. He has over 15 years in presentation. This unique program combines interesting anecdotes about the Revolution with museum-quality reproductions of weapons, equipment and uniform the soldiers wore and carried. Participants are able to handle these replicas and at the end a volunteer is encouraged to try on the uniform.

Tom seeks to engage the seniors and make them think by asking them pointed questions about the objects and how, and for what purpose, they might have been used. The program usually takes about an hour but he is flexible with the amount of time spent with the seniors and can tailor the program to meet the individual facility's needs. Please contact Tom by emailing him at kuehast@verizon.net or by calling 703-435-1116. Visit his website at www.timetraveler1776.com

Announcements

1. **Mary Ellen Knecht, The Medical Team** – The Medical Team is thrilled to have Judy Brady. Judy is starting their Catastrophic Care Program. They are also happy to announce Dr. Monica Vrik as their educator, more details to come. Finally please join The Medical Team at Sommerset Retirement Community for their **October Health & Beauty Fair on October 20th from 4:00 – 7:00 pm**. This event is sponsored by Sommerset Retirement Community and The Medical Team Home Health Agency.
2. **Sharon Lloyd, Eden at Home Experience** – Friday, Nov 18 and Saturday, Nov 19 – 9:00 am – 4:30 pm. Please contact Sharon Lloyd-O’Conner at 703-771-5360 or Sharon.lloyd.oconner@loudoun.gov for details.
3. **Andrea Brown, Morningside House of Leesburg** –Morningside House Oktoberfest – Celebrating 18 years of Outstanding Care and Service. Open House, Thursday October 27th – 4:00 – 6:00 pm. R.S.V.P. to Andrea Brown at 703-777-2777 or abrown@morningsidehouse.com
4. **Scott Maguire, Always Best Care** – Oktoberfest at Reston Town Center this weekend, please come!
5. **Marlene Zaborsky, Guide to Retirement Living, Proaging.com** – the next issue will have a section called “We are going to the Dogs” and they are looking for communities that accept dogs. If you are interested in learning more about the piece please contact Marlene at 703-992-1102 or marlene@proaging.com. Also, please remember to post your events or job openings for FREE at www.proaging.com
6. **Amy Ohm, Treatment Diaries** – Treatment Diaries is continuing to grow. We are FREE resource to those living with illness and their family members. They have over 1400 conditions and are looking for sponsors for pages. Amy is also pleased to introduce their newest team member, Brad Nimitz. You can contact Amy at amy@treatmentdiaries.com or brad@treatmentdiaries.com Please visit our website at www.treatmentdiaries.com
7. **Nathan Myers – Edward Jones** – Free Monthly Seminars on the 3rd Thursday of the month, please contact him Nathan.myers@edwardjones.com or 703-771-2079.
8. **Crystal – Heritage Hall** – October 20th – 4:00 – 6:00 pm – Open House to show off the new renovations and to share their successes. Crystal will be sending out invites.
9. **Touching Hearts at Home** is Finalist for Small Business of the Year with Loudoun County Chamber.
10. **Bruce Hayden, Home Care Solutions** has two beautiful Himalayans that are free to home. They need to stay together. Please contact him for details at 301-668-1515 or bruce@hcsmd.com

11. **Capital Caring, Melissa Wertz** – 13th Annual Josefina Magno Conference is coming in November. Please contact Melissa at 703-217-5009 or mwertz@capitalcaring.org for details.
12. **Capital Caring, Jessica Ford** – Coping with the Holidays Workshop - November 12 – 9:30 – 12:00 – It is Free and open to the community. Please call 703-777-7866 to register. Capital Caring would also like to extend this workshop to local communities for their residents.
13. **EverCare Hospice & Great Falls Assisted Living** - Silent Auction & Beer Fest – November 2nd – 4:00 – 6:30 pm. Monies will benefit Stockings for Seniors that will provide gifts for local seniors.
14. **Esprit Home Care** is now on Facebook, Twitter and Yelp. Please follow us. Brady Small.
15. **Sommerset Retirement Community, Pam Navari** – **October Health & Beauty Fair on October 20th from 4:00 – 7:00 pm.** This event is sponsored by Sommerset Retirement Community and The Medical Team Home Health Agency. Also stop by SterlingFest to their booth on October 8th 11:00 – 4:00.
16. **The Medical Team, Judy Brady** – is happy to be with The Medical Team and developing their Catastrophic Care Solutions – which is care for those individuals who are being discharged home and in need of a higher level of care. Watch for more details. Judy is having a brochure made for the program in this area.
17. **Walk to End Alzheimer's, Nov 5th DC Mall**

The Alzheimer's Association of the National Capital Area is pleased to announce the NATIONAL Walk to End Alzheimer's. Feel free to contact Nancy Niswander at her office (703) 766-9028 OR you can sign up to start a team. You do not have to walk to fund raise! Here are the links for registration:

November 5, 2011
Washington, DC
National Mall
15th & Constitution Avenue, NW
Washington, DC 20024
Registration Begins 9 a.m.
Program & Walk Begins 10 a.m.

Learn more details and get registered

<https://www.kintera.org/faf/login/loginParticipant.asp?ievent=460635&lis=1&kntae460635=10540386EB7D44BE99863E770C5E46E2&login=e>

If you are unable to form a team or gather folks to support you individually, contact me and I can help you. My email is Nancy.Niswander@alz.org. Thank you in advance for your support.

Next Meeting November 2 at 9:00 am.